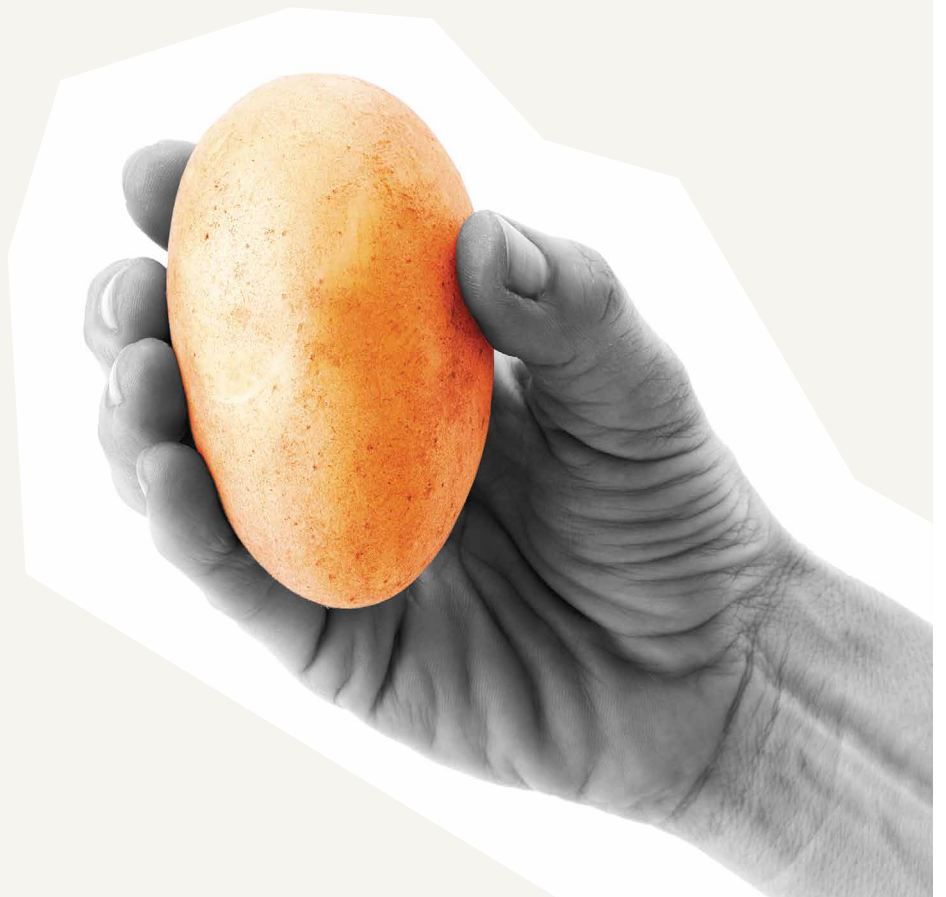


**THE
HONEST
POTATO™**

Welcome to spudstainability.™

2026 PRODUCT LIST



Our closed loop is open for business.

We're The Honest Potato, a one-of-a-kind Canadian company that's closed the loop and opened the door to anyone who wants a 100% sustainable solution and partner.

We've integrated five best-of-breed companies responsible for every step of the food chain – from seed research, to regenerative farming, to waste-reducing processing – into a closed-loop eco-system.

For the first time, you can be sure that everything you buy has been on a controlled, sustainable journey – one that reduces waste, water and inputs, while increasing production, biodiversity and soil health.

Contents

Fresh Potatoes

Honest Potato	pg. 4
Downey Farms	pg. 4
Fancy Pak	pg. 12
Cohn Farms	pg. 14

Fresh Processed Potatoes & Vegetables

Cohn Farms	pg. 16
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An Industry First

- Our Integrated Eco-System -



fig. 1
Genetic Seed Breeding
Research and development into new potato varieties and more



fig. 2
Potato Seed Growing
Growing several varieties of disease-free, high-growth seed potatoes

From creating our own seeds to turning any potato waste into fertilizer for our growing fields, the entire closed-loop process is under our control.



fig. 5
Loss-Preventive Processing
"Imperfect" produce is washed, peeled, cut & sold, and waste becomes fertilizer, re-starting the cycle



fig. 3
Regenerative Farming
Regenerative farming practices that maintain soil health, including crop rotation



fig. 4
Sustainable Storage & Packing
Potatoes sorted, stored and shipped in ways that reduce water usage and emissions



Less than an hour north of Toronto, on 6,000 acres of world-class soil, four generations of Downeys have been growing, storing, packing and distributing Ontario's tastiest potatoes for retailers and food services nationwide since 1924. GAP certified, as well as one of the few Canadian sources of GMO-free and Organic Certified potatoes, their large storage supply ensures a year-round potato supply from their own fields and their growing partners.

Downey also proudly grows The Honest Potato's signature potato brand.





THE HONEST POTATO

Fresh Potatoes



THE HONEST POTATO RUSSET NO. 1

Colour: Brown skin, White flesh
Ways to Prepare: Bake, fry or boil
Available in: 10lb Compostable & 100% recyclable paper bags
Product of Canada



THE HONEST POTATO BAKERS RUSSETS NO. 1

Colour: Brown skin, White flesh
Ways to Prepare: Bake
Available in: Pack of 4. Compostable & 100% recyclable paper tray
Product of Canada



THE HONEST POTATO YELLOW NO. 1

Colour: Yellow skin & flesh
Ways to Prepare: Mash, fry or roast
Available in: 10lb Compostable & 100% recyclable paper bags
Product of Canada

Proudly grown by Downey Farms, all our Honest Potato brand potatoes are No.1 quality, sustainably grown, and come in 100% compostable bags.







Fresh Potatoes



**DOWNEY FARMS
WONDROUS WHITES NO. 1**

Colour: White skin & flesh
Ways to Prepare: Fry or mash
Available in: 10lb Compostable & 100% recyclable paper bags
 Product of Canada



**DOWNEY FARMS
SMALL B SIZE WHITE NO. 1**

Colour: White skin & flesh
Ways to Prepare: Boil, steam or roast
Available in: 5lb Compostable & 100% recyclable paper bags
 Product of Canada
 • **Also available:** Red, Russet & Yellow



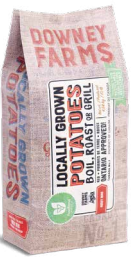
**DOWNEY FARMS
GOLDEN YELLOWS NO. 1**

Colour: Yellow skin & flesh
Ways to Prepare: Mash or fry
Available in: 10lb Compostable & 100% recyclable paper bags
 Product of Canada



**DOWNEY FARMS
CHEF WHITES NO. 1**

Colour: White skin & flesh
Ways to Prepare: Fry or mash
Available in: 50lb Compostable & 100% recyclable paper bags
 Product of Canada



**DOWNEY FARMS
ROSEY REDS NO. 1**

Colour: Red skin, White or off-white flesh
Ways to Prepare: Boil, roast or grill
Available in: 10lb Compostable & 100% recyclable paper bags
 Product of Canada



**DOWNEY FARMS
RICH RUSSETS NO. 1**

Colour: Brown skin, White flesh
Ways to Prepare: Bake or fry
Available in: 50lb Compostable & 100% recyclable paper bags
 Product of Canada



**DOWNEY FARMS
RICH RUSSETS NO. 1**

Colour: Brown skin, White flesh
Ways to Prepare: Bake or fry
Available in: 10lb Compostable & 100% recyclable paper bags
 Product of Canada

**DOWNEY FARMS
50LB BULK BOX**

Count size: 50 to 110
 100% recyclable paper box
 Product of Canada



Downey Farms' Premium Bulk Russet potatoes are the best for baking, potato skins, and gnocchi.



DOWNEY FARMS ORGANIC YELLOW NO. 1

Colour: Yellow skin & flesh
Ways to Prepare: Mash, fry or roast
Available in: 10lb Compostable & 100% recyclable paper bags
Product of Canada



DOWNEY FARMS ORGANIC RUSSET NO. 1

Colour: Brown skin, White flesh
Ways to Prepare: Bake or fry
Available in: 10lb Compostable & 100% recyclable paper bags
Product of Canada



DOWNEY FARMS ORGANIC YELLOW NO. 1

Colour: Yellow skin & flesh
Ways to Prepare: Mash, fry or roast
Available in: 5lb Poly bag
Product of Canada



DOWNEY FARMS ORGANIC RUSSET NO. 1

Colour: Brown skin, White flesh
Ways to Prepare: Bake, fry or boil
Available in: 5lb Poly bag
Product of Canada



DOWNEY FARMS ORGANIC RED NO. 1

Colour: Red skin, White or off-white flesh
Ways to Prepare: Boil, roast or grill
Available in: 5lb Poly bag
Product of Canada

Our cutting-edge packing/ storing facility makes fresh potatoes available year-round, minimizing imports and food loss.



DOWNEY FARMS POTATOES WITH PURPOSE NO. 2

Colour: White skin & flesh
Ways to Prepare: Fry, mash or boil
Available in: 10lb Compostable & 100% recyclable paper bags
Product of Canada



DOWNEY FARMS DOWNEY 24 BITE-SIZE

Colour: White skin & flesh
Size: 1 7/8" - 2" small B size
Ways to Prepare: Boil or roast
Available in: 5lb Poly bag
Product of Canada

**Fire Up the Sales:
Our easy-to-install
recyclable cardboard BBQ
display draws a hungry
crowd to our four-pack
BBQ & Oven-Ready Foil
Bakers.**





DOWNEY
WHITE NO. 1

Colour: White skin & flesh
Ways to Prepare: Fry, mash or boil
Available in: 20lb Poly bag
Product of Canada/USA



DOWNEY
WHITE NO. 1

Colour: White skin & flesh
Ways to Prepare: Fry, mash or boil
Available in: 5lb & 20lb Poly bag
Product of Canada/USA



DOWNEY
YELLOW NO. 1

Colour: Yellow skin & flesh
Ways to Prepare: Mash, fry or roast
Available in: 5lb Poly bag
Product of Canada/USA



DOWNEY
RED NO. 1

Colour: Red skin, White or off-white flesh
Ways to Prepare: Boil, roast or grill
Available in: 5lb Poly bag
Product of Canada/USA



DOWNEY
YELLOW FLESHED CHEF NO. 1

Colour: Yellow skin & flesh
Ways to Prepare: Mash, fry or roast
Available in: 50lb Compostable & 100% recyclable paper bag
Product of Canada

Sweet Cerises potatoes are naturally creamy and buttery with a beautiful pink skin and incredibly versatile, too.



DOWNEY/BISTRO
SWEET CERISES NO. 1

Colour: Red skin, White flesh
Size: 1 7/8"
Ways to Prepare: Roast
Available in: 5lb Poly bag
Product of Canada
New plastic stand-up pouch



DOWNEY/BISTRO
PREMIUM RUSSET NO. 1

Colour: Brown skin, White flesh
Ways to Prepare: Bake or fry
Available in: 10lb & 15lb Poly bag
Product of Canada



DOWNEY/BISTRO
RUSSET BAKERS NO. 1

Colour: Brown skin, White flesh
Ways to Prepare: Bake
Available in: Pack of 4. Compostable & 100% recyclable paper tray
Product of Canada



We partner with growers that are close-to-market, cutting our transportation carbon footprint.

Potato Profiles

- How To Pick The Perfect Tater -

The Russet Potato

The ultimate baking potato. With a light buttery flavour, they are the best potatoes for baking, and are also a delicious and healthy choice for potato skins or gnocchi.



The Yellow Potato

Our large size Yellows are excellent baked and grilled. Frying up crisp with a beautiful golden colour and fluffy inside, these are also a favourite among French fry aficionados.

The White Potato

Our large size Whites are excellent baked, grilled or for French fries. An excellent alternative to our Russet variety.

The Red Potato

Our Red potatoes have a thin skin, crisp up and cook fast, and are a very attractive side to any gourmet entrée. They also add colour to salads, home-style mash, or are delicious simply boiled or grilled.



In the world of specialty potato growers, Fancy Pak takes pride in being the first to bring the season's hotly anticipated "early potatoes" to the Canadian market each summer. Nestled in the warm sands of Lake Erie's North Shore, Fancy Pak harvests, packs and ships daily, and their Premium Red, White and Yellow varieties owe much to the region's sandy soil. GAP certified since 2006, Fancy Pak has also implemented a complete traceability and recall program.





**FANCY PAK BRAND
NEW CROP WHITE NO. 1**

Colour: White skin & flesh
Ways to Prepare: Boil or mash
Available in: 10lb Compostable & 100% recyclable paper bag
 Product of Canada



**FANCY PAK BRAND
NEW CROP YELLOW NO. 1**

Colour: Yellow skin & flesh
Ways to Prepare: Mash or fry
Available in: 10lb Compostable & 100% recyclable paper bag
 Product of Canada



**FANCY PAK BRAND
NEW CROP RED NO. 1**

Colour: Red skin, White or off-white flesh
Ways to Prepare: Mash or roast
Available in: 10lb Compostable & 100% recyclable paper bag
 Product of Canada



**FANCY PAK BRAND
NEW CROP RUSSET NO. 1**

Colour: Brown skin, White flesh
Ways to Prepare: Bake or fry
Available in: 10lb Compostable & 100% recyclable paper bag
 Product of Canada

Norfolk County's sandy soils produce a delicious, tender-skinned Premium potato, which we pack in 50lb boxes.

**FANCY PAK BRAND
50LB PREMIUM NO. 1 BULK BOX**

Colours available: White, Yellow & Red
Count size: 50 to 110
Available in: 100% recyclable paper box
 Product of Canada



COHN FARMS

Born in the same year Canada turned 100, Cohn Farms' leading-edge processing plant is where potatoes that may not win a beauty contest — but are still delicious — are sent to be processed into French fries, diced potatoes, whole peeled potatoes and other styles favoured by major restaurants and institutions across Canada. This third-generation family company is a waste-reduction leader: they recycle peels, scraps and other organic matter into animal feed and nutrient-rich fertilizer, which contributes zero waste to landfills — and they also brought in Canada's first waterless peeler.





**COHN FARMS
PREMIUM RUSSET CHEF NO.1**

Colour: Brown skin, White flesh
Size: Large Chef size
Ways to Prepare: Fry, boil or mash
Available in: 50lb paper bag



**COHN FARMS
FOOD SERVICE CHEF NO.1**

Colour: White skin & flesh
 Also available in Yellow & Russet
Size: Large Chef size
Ways to Prepare: Fry, boil or mash
Available in: 50lb paper bag



**COHN FARMS
PREMIUM WHITE CHEF NO.2**

Colour: White skin & flesh
Size: Large Chef size
Ways to Prepare: Fry, boil or mash
Available in: 50lb paper bag



**COHN FARMS
FOOD SERVICE WHITE CHEF NO.2**

Colour: White skin & flesh
 Also available in Yellow & Russet
Size: Large Chef size
Ways to Prepare: Fry, boil or mash
Available in: 50lb paper bag



**COHN FARMS
PREMIUM RUSSET BAKERS NO. 1**

Colour: Brown skin, White flesh
Ways to Prepare: Mash, fry or roast
Available in: 50lb Compostable & 100% recyclable paper box
 50, 60, 70, 80, 90, 100 & 110 Count
 Product of Canada



**COHN FARMS
B SIZE YELLOW POTATOES NO.1**

Colour: Yellow skin & White flesh
Ways to Prepare: Boil or roast
Size: 38-57mm
Available in: 50lb box
 Product of Canada



**COHN FARMS
FINGERLING POTATOES NO.1**

Colour: Yellow skin & flesh
Ways to Prepare: Boil or roast
Size: 19-41mm
Available in: 12lb & 50lb box
 Product of Canada



**COHN FARMS
YELLOW CREAMERS NO.1**

Colour: Yellow skin & flesh
Ways to Prepare: Boil or roast
Size: 19-41mm
Available in: 25lb



**COHN FARMS
MIXED CREAMERS NO.1**

Colour: Yellow, red & blue flesh
Ways to Prepare: Boil or roast
Size: 19-41mm
Available in: 25lb box
 Product of Canada

**Our fresh fry offerings
are a cut above the rest,
processed for the
pickiest kitchens
across Canada.**





**COHN FARMS
FRENCH FRIES / SKIN ON**

Processing: 1/2" or 3/8" skin on
Available in: 15lb & 22lb bag



**COHN FARMS
FRENCH FRIES / SKIN OFF**

Processing: 1/2" or 3/8" skin off
Available in: 15lb & 22lb bag



**COHN FARMS
WHITE POTATOES DICED**

Processing: 1/2" & 1" diced
Available in: 15lb, 22lb bags, &
550kg plastic (cold water) bins



**COHN FARMS
SWEET POTATOES FRENCH FRIES**

Processing: 1/2" or 3/8" skin off
Available in: 22lb bag



**COHN FARMS
SWEET POTATOES DICED**

Processing: 1/2" & 1" diced
Available in: 22lb bag



**COHN FARMS
RED CREAMERS NO.1**

Colour: Red skin, White or off-white flesh
Ways to Prepare: Boil or roast
Size: 19-41mm
Available in: 25lb box
Product of Canada



**COHN FARMS
SWEET POTATOES WHOLE PEEL**

Processing: Peeled
Count size: 50 to 110
Available in: Compostable & 100% recyclable paper box
Product of Canada



**COHN FARMS
B SIZE RED POTATOES NO.1**

Colour: Red skin, White or off-white flesh
Ways to Prepare: Boil or roast
Size: 38-57mm
Available in: 50lb box
Product of Canada



**COHN FARMS
SHREDDED POTATOES**

Processing: Shredded & double shredded
Available in: 22lb bag



**COHN FARMS
PARISIENNE POTATOES**

Processing: Peeled
Available in: 22lb bag



**COHN FARMS
COOKING ONIONS**

Processing: Whole
Available in: 10lb box, 25lb & 50lb bags
• **Also available:** Colossal & Spanish



**COHN FARMS
YUKON WHOLE PEEL POTATOES**

Processing: Peeled
Available in: 22lb bag



**COHN FARMS
COOKING ONIONS**

Processing: Peeled
Available in: 22lb bag
• **Also available:** Colossal & Spanish



**COHN FARMS
WHITE WHOLE PEEL POTATOES**

Processing: Peeled
Available in: 22lb bag



**COHN FARMS
RED ONIONS**

Processing: Whole
Available in: 10lb box, 25lb & 50lb bags



**COHN FARMS
RED ONIONS**

Processing: Peeled
Available in: 22lb bag



**COHN FARMS
RED BEETS**

Processing: Whole
Available in: 5lb & 25lb bags



**COHN FARMS
PARSNIPS**

Processing: Whole
Available in: 5lb bag



**COHN FARMS
GREEN CABBAGE**

Processing: Whole
Available in: 8-10 pack /12 pack



**COHN FARMS
JUMBO CARROTS**

Processing: Whole
Available in: 5lb, 10lb, 25lb & 50lb



**COHN FARMS
RED CABBAGE**

Processing: Whole
Available in: 8-10 pack /12 pack



**COHN FARMS
JUMBO CARROTS**

Processing: Peeled
Available in: 22lb bag



**COHN FARMS
GOLD BEETS**

Processing: Whole
Available in: 5lb & 25lb bags

**The food we're
growing today
can grow a better
tomorrow.
Join us.**



**We can't
make more land,
so we have
to make better
choices.**

**THE
HONEST
POTATO™**

If you have any questions about our products and where to find them, please contact
Monserrat Rios m.rios@downeyfarms.ca / 519.925.3209 or visit thehonestpotato.com

**THE
HONEST
POTATO™**

**DOWNEY
FARMS** 

FancyPak
BRAND

CÖHN FARMS

